



May 8, 2025

Dear Community Supporter,

We are in the process of planning our 32<sup>nd</sup> Annual Cotati Kids Day Parade and Festival, and we look forward to your participation!

The event will take place on Saturday, July 12<sup>th</sup> in La Plaza Park. This will be an all-day event, with a 10AM parade followed by the festival until 3PM. There will be many activities for the entire family including games, food/merchandise vendors, and live entertainment.

Kids Day is a great opportunity to participate and show your support for children and families in the community. Your sponsorship helps us cover our costs and provide as many fun and unique activities for children as possible, while providing great exposure to your business or organization. Please consider one of the sponsorships below:

Premier Sponsor \$2,500.00

- Logo on main stage banner (time sensitive) – sponsor to provide
- 10x20 booth space (your choice of location)
- Business name mention in all media and advertising
- Business name on websites and social media
- Special thank you from stage at event
- Your representative invited on stage
- Logo on pre-and post-publicity

Photo Booth Sponsor \$2000.00

- Exclusive advertising around photo booth – sponsor to provide
- 10x10 booth space
- Logo on pre-and post-publicity

Main Stage Sponsor \$1500.00

- Banner on main stage – sponsor to provide
- Stage sponsorship shout-outs during announcements
- Social media posts
- 10x10 booth space
- Logo on pre-and post-publicity

Parade Sponsor \$500.00

- Parade sponsor with advertising on parade stage – sponsor to provide
- Opportunity to be a parade judge
- 10x10 booth space
- Logo on pre-and post-publicity



Where Good Times Happen

Program Sponsor \_\_\_\_\_ \$250.00

- 10x10 booth space
- Listed on social media and posted around La Plaza Park

Event Sponsor- Other \_\_\_\_\_ Indicate donation amount here: \$ \_\_\_\_\_

- Listed on social media and posted around La Plaza Park

Donations of any amount are greatly appreciated. We would also greatly appreciate in-kind donations, including gift cards, services, or gift items for prizes. If you can't be a sponsor but you'd still like to participate in Kids Day, we are looking for vendors to be at the event!

Thank you for your support!

Ashley Wilson

City of Cotati - Recreation Manager

awilson@cotaticity.org | 707-665-4222

www.cotaticity.gov

Tax ID #: 94-1564868

PS – If you can't be a sponsor but are interested in being a vendor or in the parade, let us know! Email awilson@cotaticity.gov for the application!

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APPLICATION – Mail or E-mail to contact information listed above.

Company Name: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone/Cell: \_\_\_\_\_ E-mail: \_\_\_\_\_

Type of Sponsorship: \_\_\_\_\_

Make Check Payable to: **City of Cotati** or

pay by MasterCard/VISA (will be emailed an invoice to pay online) \_\_\_\_\_

Signature: \_\_\_\_\_



**Cotati Kids Day**  
Annual Parade & Festival

**Parks  
Make  
Life  
Better!**